



Happy & Grateful



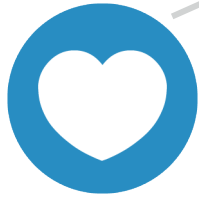
Integrity



Do you have what it takes to be the next.....

Media Production Specialist

The primary purpose of this role is to manage the day-to-day operations of the audio and video projects of BNG brands. This includes working with the marketing management and business teams to plan, execute and administer a comprehensive video marketing program.



What You'll Be Doing:

- Collaborate with business stakeholders to create video strategy in alignment with business goals
- Guide the creative development process
- Provide strategic guidance in the planning of marketing of video shoots for online/live webinars & podcasts
- Determine applicable equipment & software for each project
- Manage pre and postproduction planning, editing, motion graphics, tile cards, b-roll, and other digital elements
- Insert closed captioning, graphics, and other on-screen text as needed
- Establish KPI's for video, along with tracking and evaluating performance
- Publish videos to YouTube, providing captions and in compliance of SETO best practices
- Provide management of external video-related contractors

Your Amazing Skills and Qualifications:

- Bachelor's degree in marketing, Video, Graphics, or Website Development
- 3+ years of experience in videography role
- Strong working knowledge of video marketing & digital best practices
- Ability to transport, set up/take down and operate various production equipment
- Strong project management & communication skills
- Ability to actively communicate, engage, and motivate team members
- Meticulous attention to detail
- Excellent written & verbal communication skills
- Experience using Adobe After Effects and/or Premiere Pro & Adobe Audition
- Ability to troubleshoot problems with equipment and manage small repairs

Creativity

Excellence



Ambition

BNG Team is an award-winning business solutions company based in Fargo, ND. We pride ourselves on building an organization encompassed by our core values. We are passionate about developing solutions for businesses that help them achieve their organizational goals.

BNG is an E-Verify and equal employment opportunity employer.