



Happy & Grateful



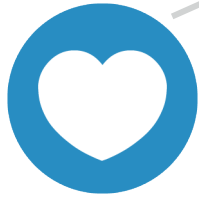
Integrity



Do you have what it takes to be the next.....

## Social Media Specialist

The primary purpose of this role is to plan, implement, and monitor the social media strategy for all BNG brands. This includes building brand awareness, as well implementing new and existing marketing strategies to help increase engagement and sales.



### What You'll Be Doing:

- Administer, gather, and schedule engaging content that increases followers, likes, and ultimately traffic and conversions on all platforms
- Generate, edit, and publish content daily including graphics and video
- Respond to any comments on posts in a timely manner
- Make sure branding and voice are consistent and within brand standards
- Document and promote all internal events that may take place within BNG brands
- Photograph and create graphics / video (preferred) for social media posts, newsletters, and websites
- Create and maintain content calendars for all brands
- Compile and analyze data monthly and report success of the campaigns allowing for continuous

### Your Amazing Skills and Qualifications:

- Bachelor's degree in Business, Communications, Journalism, or Marketing
- 5+ years of experience in social media marketing
- Proficient in all social media platforms
- Works well with clients to ensure their brand needs are being met and
- Well organized and can manage multiple projects at once with strong attention to detail
- Excellent writing and editing skills
- Good time management skills with ability to work in a fast-paced environment
- Strong creative problem-solving & research skills
- Must be self-motivated and driven with a positive attitude & growth mindset
- Some work outside of business hours (responding to messages/comments etc.)

Creativity

Excellence



Ambition

*BNG Team is an award-winning business solutions company based in Fargo, ND. We pride ourselves on building an organization encompassed by our core values. We are passionate about developing solutions for businesses that help them achieve their organizational goals.*

*BNG is an E-Verify and equal employment opportunity employer.*